



UNIFY & SIMPLIFY

all your daily communications

TelephonyOffice-LinX™ UNIFIED COMMUNICATIONS FOR GOOGLE™ APPLICATIONS

MOBILITY, PRESENCE, MESSAGING AND GOOGLE™ APPLICATIONS ALL INTEGRATED TO YOUR MOBILE DEVICE AND OFFICE PHONE SYSTEM.

Businesses can now implement full unified communications with minimal infrastructure that delivers anytime, anywhere, access to

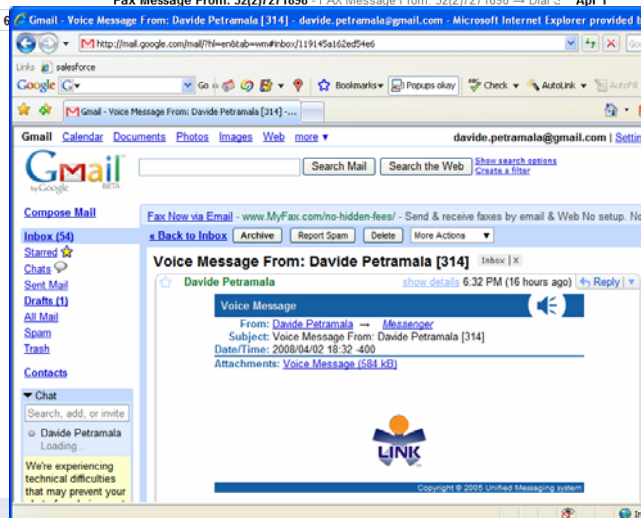
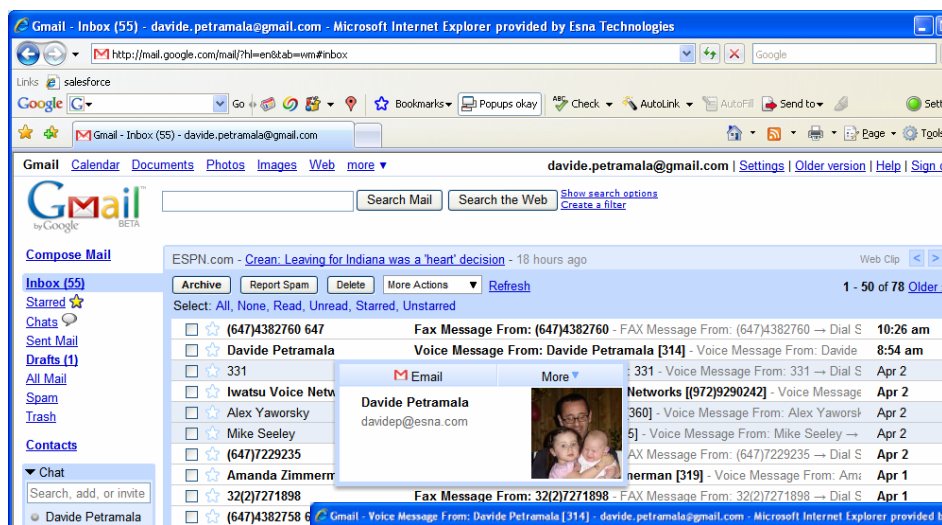
ALL their office communications! At a fraction of the cost of implementing other popular email platforms, a business can now experience the value of Unified Communications without the heavy cost and investment.

Esnatech's Telephony Office-LinX™ UC gateway for GOOGLE applications changes the landscape and starting point for business communications. Now any business regardless of size or budget can increase employee productivity and effectiveness while dramatically improving customer satisfaction by simply investing in a Telephony Office-LinX UC gateway and subscribing to GOOGLE applications! No need for a new phone system, no need for any changes to your office hardware.

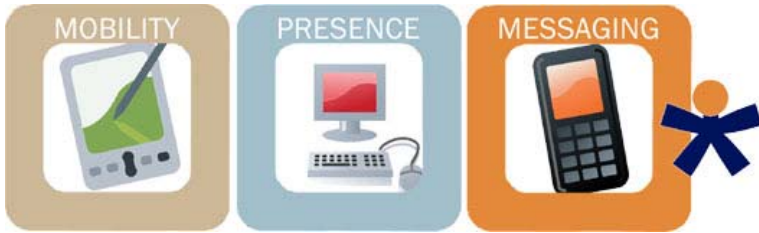
SIMPLY 3 EASY STEPS TO GET STARTED WITH UNIFIED COMMUNICATIONS

1. Connect the Telephony Office-LinX UC gateway for GOOGLE to your office phone system.
2. Subscribe to GOOGLE applications
3. Point the UC gateway to your GOOGLE domain

VOILA, YOU'RE GOOD TO GO!



Simply
the best way to communicate!

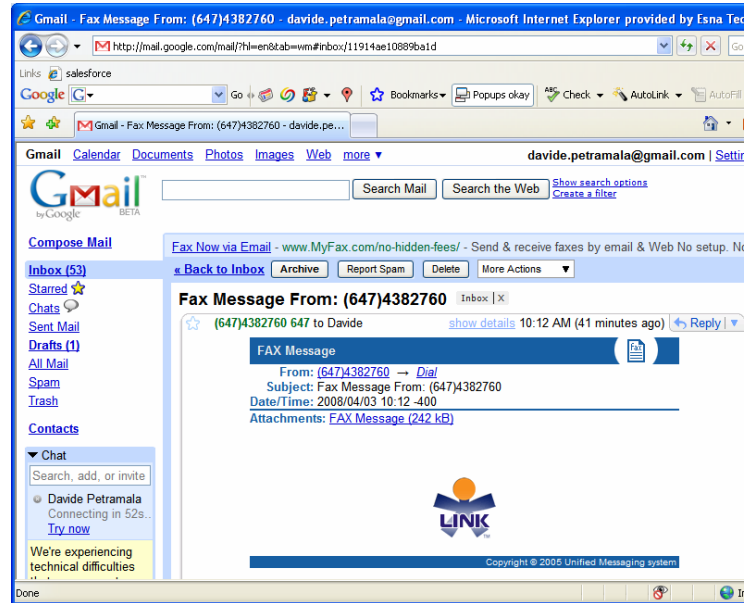


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TELEPHONY OFFICE-LINX UC GATEWAY FOR GOOGLE™ APPLICATIONS:

- ◀ Access to your mobile workforce
- ◀ Secure access to messages and Live Communications
- ◀ Enterprise, Presence & Availability
- ◀ Increased employee productivity
- ◀ Improved customer service
- ◀ 25 GIG of storage per user
- ◀ Email, voice mail, fax messages and recorded conversation all in a single inbox
- ◀ Message light notification over your office phone
- ◀ Say any employees name to find them
- ◀ Say any customers name to send a message or call them
- ◀ Mobile or remote access to all your voice mail, fax mail and email over any telephone
- ◀ Find Me/Follow Me based on your daily schedule
- ◀ Click-to-dial from any application including your contacts, email signatures, etc.
- ◀ Full document storage and archiving—great value for archiving high volume faxes (purchase orders etc) and recorded conversations
- ◀ Integrated smart search technology on incoming calls and message
- ◀ Access from any IMAP based mail client or any Operating system, including MAC

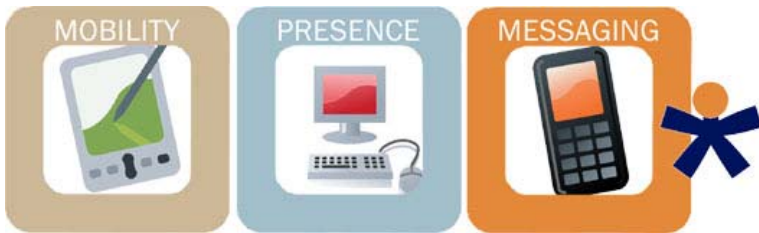


- ◀ ACCESS from any smart phone or station to station dialing, text and IM messaging (includes Nokia, Blackberry, windows Mobile, Motorola Q)

Unlike other free webmail and web-based application services, GOOGLE Gmail™ webmail service is built on the idea that users should never have to file or delete a message, or struggle to find an email they've sent or received. Key features of Gmail™ include *search*, *storage*, and *speed*. The GOOGLE applications search technology, enables people to quickly search every email they've ever sent or received. Using keywords or advanced search features combined with Telephony Office-LinX UC gateway for GOOGLE, users have full index searching capabilities for voice mail, fax messages, and recorded conversations directly from their inbox.



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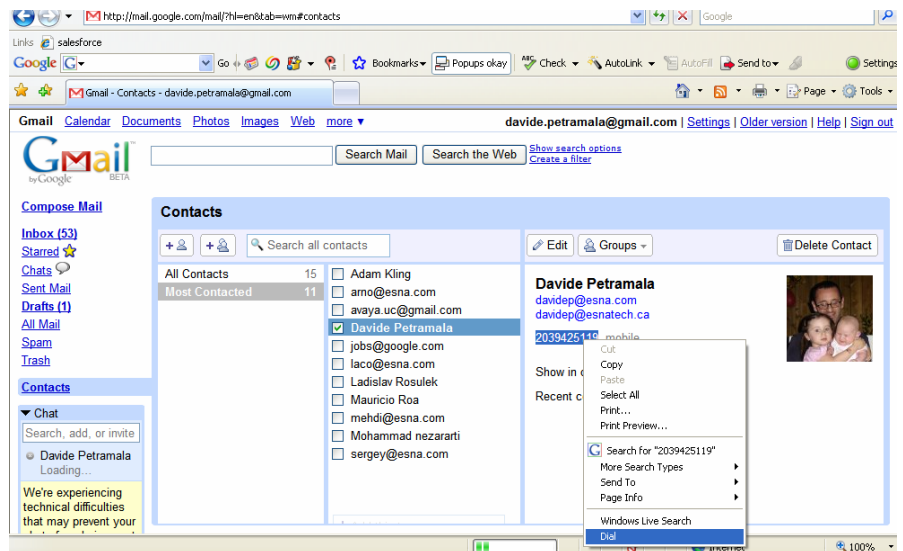
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The Telephony Office-LinX UC gateway for GOOGLE ties the Gmail™ hosted services to the enterprise telephony infrastructure. Users can link their office desk phone and mobile phone into GOOGLE applications. When a user receives an urgent email or voice mail, the UC gateway for GOOGLE will turn on their telephone message waiting light. Users can use any telephone to login to their GOOGLE applications with speech and access, manage and respond to all their email, voice mail and fax messages. Office workers leveraging thin clients can simply use a browser with any OS and login to Gmail™ to gain access to their voice messages, faxes and recorded conversations.

The Telephony Office-LinX UC gateway for GOOGLE applications provides organizations a compelling reason to move from enterprise GroupWare solutions to a fast, light weight **SaaS** (Software as a Service) that delivers all the features and value of full UC solution from both Microsoft® and or IBM® at a fraction of the cost and overhead.

KEY FEATURES OF THE INTEGRATION OF TELEPHONY OFFICE-LINX UC WITH GOOGLE APPLICATIONS ARE:

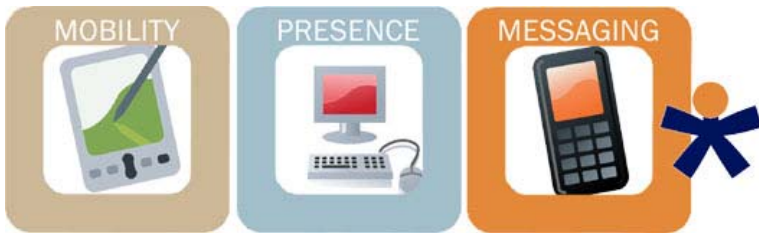
- ✦ Full unified messaging with GOOGLE applications, Gmail™ and your office PBX. Light up message lights in the office, initiate call notification on email and fax messaging, and the ability to login to Gmail over the phone to access, manage, and compose messages
- ✦ Integrate GOOGLE applications with both legacy and IP-based phone systems such as Mitel, Iwatsu, Nortel, AASTRA, Cisco, Avaya, Toshiba, etc.



- ✦ Ability to integrate multiple PBX with GOOGLE applications at the same time. Perfect for large distributed organizations with branch offices or large campus environments
- ✦ Integrates office call logs into a user Gmail™ folder so when users login to Gmail™ they can see who called them, time and date stamp and even duration of conversations
- ✦ The ability to automatically record office conversations and have them deposited in Gmail™ for full indexing, archiving
- ✦ Integrate click-to-dial from GOOGLE applications interface with the office PBX, and registered mobile devices. Users can highlight a number and call from anywhere within GOOGLE applications. This will initiate for both internal and external phone calls. Esnatech UC used intelligent least cost routing by leveraging the office PBX for all call creations.
- ✦ Import GOOGLE contacts into UC server so users have remote access to contacts over the phone to initiate phone calls and message replies. This also leverages least cost routing rules of the office PBX.



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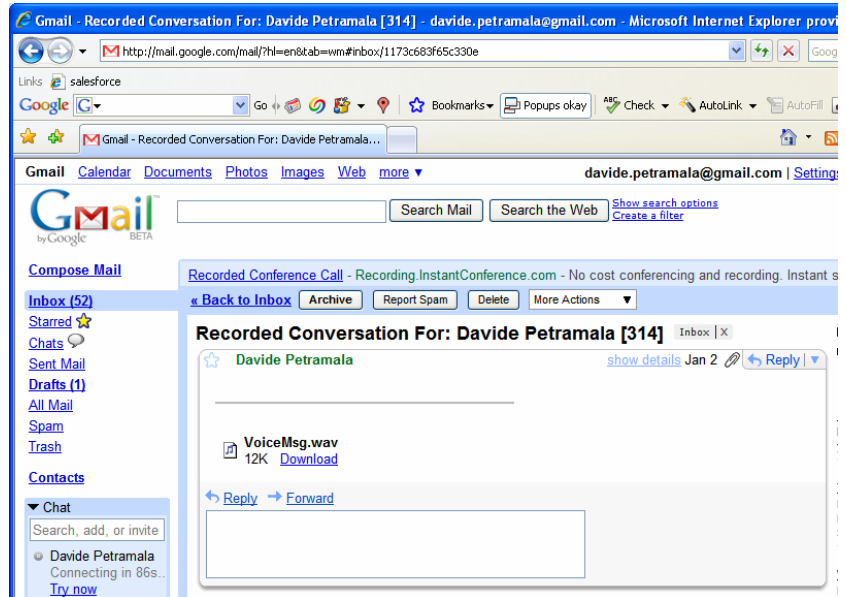


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PRESENCE & INSTANT MESSAGING

- ◀ The Telephony Office-LinX UC gateway for GOOGLE applications is a Presence Management server integrated to your office phone system and GOOGLE services to deliver LIVE communications between voice and data networks. It enables organizations to know real-time status and availability of their workforce and provide users tools to communicate with one another instantly.
- ◀ Presence management tools offer immediate notification of staff availability and easy access for remote users with office staff
- ◀ Missed calls can be pulled out of voicemail even when on the road to ensure real-time connection and less messages
- ◀ Users can identify a caller and consequently prepare for incoming calls—leading to a better customer service in the way they answer and respond to live calls.
- ◀ Instant messaging provides real-time ability to communicate with users logged into the Internet and wireless network via SMS; both internal and external users can send messages via IP to any user in or out of the office; dramatically lowering internal communications by eliminating cell charges, LD, and internal telephone tag
- ◀ Voice recording features caller ID so you can prioritize messages and respond immediately



SPEECH ENABLED FIND ME/FOLLOW ME AUTOMATION & MOBILITY

Business has become predominately a messaging environment and those companies that figure out how to increase live interactions with customers and reduce messaging with them will deliver the competitive differentiation that will allow them to succeed in today's global market place!

Telephony Office-LinX UC gateway for GOOGLE applications links the mobile workforce to their office infrastructure through speech and presence technology enabling your workforce to answer calls LIVE in real time no matter where they may be. Leveraging Speech recognition technology from Nuance, callers and employees simply say a name or department and depending on the user's availability, presence, and location, The UC gateway will connect the caller to the user in Real-time, dramatically lowering your daily messaging and vastly improving your customer satisfaction.



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The UC gateway for GOOGLE applications provides your business with real-time communication tools that will dramatically reduce costs, while increasing efficiency and customer satisfaction — not to mention a great return on your investment (ROI).

REDUCE OPERATIONAL COSTS AND IMPROVE ORGANIZATIONAL COMMUNICATION CAPABILITIES WITH CUSTOMERS, STAFF AND SUPPLIERS.

- Speech recognition technology streamlines access to any employee

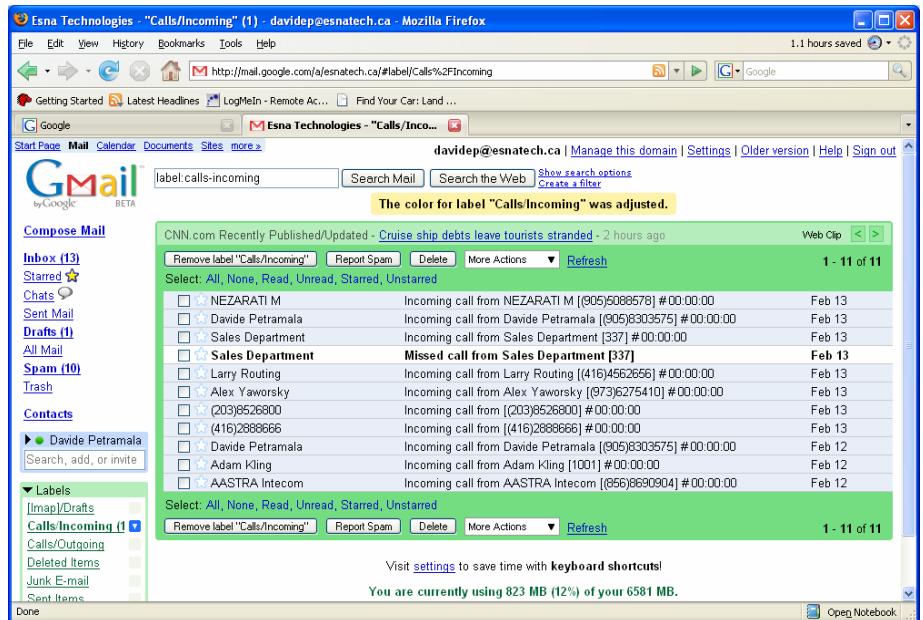
- Presence management tools combined with GOOGLE Talk offer accessibility to any distributed workforce

LOWER YOUR TOTAL COMMUNICATION COSTS THROUGH ESNATECH'S UC GATEWAY FOR GOOGLE APPLICATIONS RESULTING IN:

- Greater mobility and productivity tools with speech & DTMF access to messages, contacts, and presence
- Less IT-related support than is normally required for similar applications that should be integrated together, for example, voicemail, fax mail, e-mail, auto attendant, CTI, IVR, wireless & mobility
- Integrated fax services, a solution incorporating all fax content into your data network, eliminating annual maintenance and printing costs

FACILITATE EMPLOYEE MOBILITY BY:

- Lowering cost of communicating with mobile staff while increasing their ability to access critical information leveraging speech technology such as contacts for dialing and emailing over any telephone
- Enabling greater productivity without violating security concerns with secure wireless/unified messaging





TelephonyOffice-LinX™

UNIFIED COMMUNICATIONS

FOR GOOGLE™ APPLICATIONS

TELEPHONY OFFICE-LINX SPECIFICATIONS

SOFTWARE SPECIFICATIONS	SMALL BUSINESS EDITION	STANDARD EDITION	ENTERPRISE EDITION
Ports	4-16	4-32	4-288
Users	25 users	50 Users	100 users
Maximum users	1000	10,000	20,000
Hours of Storage	Every 10MB of Hard Drive space equates to 1 hour of voice storage		
PBX Integration	SIP/Inband/SMDI/Digital set emulation/QSig	SIP/Inband/SMDI/Digital set emulation/QSig	SIP/Inband/SMDI/Digital set emulation/QSig
IP Integration	Tapi.wav/SIP	Tapi.wav/SIP	Tapi.wav/SIP
CSTA/TAPI Support ¹	Optional	Optional	Optional
Multilingual Support ²	1 Language included	1 Language included	1 Language included
Email Support	SMTP/POP3/IMAP	SMTP/POP3/IMAP	SMTP/POP3/IMAP
Fax	1 Soft Fax Port	1 Soft Fax Port	1 Soft Fax Port
SYSTEM REQUIREMENTS			
Pentium Processor 2.2GHz	✓	✓	✓
SVGA Graphics Card	✓	✓	✓
DVD Drive	✓	✓	✓
Operating System	Microsoft® Windows® XP Professional/2000 Workstation/2003 Server	Microsoft® Windows® XP Professional/2000 Workstation/2003 Server	Microsoft® Windows® XP Professional/2000 Workstation/2003 Server
Minimum RAM	2GB	2GB	2GB
HD Space	40GB	40GB	40GB



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